Our objective must be to take advantage of the new trading opportunities to sell our goods abroad.

In 1968, World Trade Week has greater significance than ever before.

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby proclaim the week beginning May 19, 1968, as World Trade Week; and I request the appropriate Federal, State, and local officials to cooperate in the observance of that week.

I also urge business, labor, agricultural, educational, professional, and civic groups, as well as the people of the United States generally, to observe World Trade Week with gatherings, discussions, exhibits, ceremonies, and other appropriate activities designed to promote continuing awareness of the importance of world trade to our economy and our relations with other nations.

IN WITNESS WHEREOF, I have hereunto set my hand this twenty-seventh day of March, in the year of our Lord nineteen hundred and sixty-eight, and of the Independence of the United States of America the one hundred and ninety-second.

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Proclamation 3838 NATIONAL SCHOOL SAFETY PATROL WEEK, 1968 By the President of the United States of America

A Proclamation

For nearly fifty years, voluntary school safety patrols have performed a distinguished service to other children going to and from school. The volunteer patrol has not only safeguarded countless young lives; it has, by example, taught obedience to traffic laws and the observance of safe pedestrian practices.

During this period of almost half a century, more than sixteen million youngsters have given freely of their time that their fellow students might walk to school safely.

With the encouragement and assistance of the schools, parent-teacher associations, police and traffic engineers, motor clubs, and others, the School Safety Patrol Program has helped bring about a significant improvement in the traffic death and injury rates of school children.

To give well-earned recognition to the accomplishments and efforts of school safety patrols, the Congress, by a joint resolution approved March 29, 1968, has designated the second week of May of 1968 as National School Safety Patrol Week, and has requested the President to issue a proclamation calling for its observance.

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby call upon the people of the United States to observe the week of May 5 to 11, 1968, as National

Ante, p. 69.

March 29, 1968

School Safety Patrol Week, with ceremonies and activities designed to give honor and recognition to school patrols. I urge that the future success of the patrol program be assured by the continuing support of the general public.

IN WITNESS WHEREOF, I have hereunto set my hand this 29th day of March, in the year of our Lord nineteen hundred and sixty-eight, and of the Independence of the United States of America the one hundred and ninety-second.

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Proclamation 3839

DEATH OF MARTIN LUTHER KING, JR.

By the President of the United States of America

A Proclamation

TO THE PEOPLE OF THE UNITED STATES:

The heart of America grieves today. A leader of his people—a teacher of all people—has fallen.

Martin Luther King, Jr., has been struck down by the violence against which he preached and worked.

Yet the cause for which he struggled has not fallen. The voice that called for justice and brotherhood has been stilled—but the quest for freedom, to which he gave eloquent expression, continues.

Men of all races, all religions, all regions must join together in this hour to deny violence its victory—and to fulfill the vision of brother-hood that gave purpose to Martin Luther King's life and works.

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States, do call upon all Americans to observe Sunday next, the seventh day of April, as a day of national mourning throughout the United States. In our churches, in our homes, and in our private hearts, let us resolve before God to stand against divisiveness in our country and all its consequences.

I direct that until interment the flag of the United States shall be flown at half-staff on all buildings, grounds and naval vessels of the Federal Government in the District of Columbia and throughout the United States and its Territories and possessions.

I also direct that the flag shall be flown at half-staff for the same length of time at all United States embassies, legations, consular offices, and other facilities abroad, including all military facilities and naval vessels and stations.

IN WITNESS WHEREOF, I have hereunto set my hand this fifth day of April, in the year of our Lord nineteen hundred and sixty-eight and of the Independence of the United States of America the one hundred and ninety-second.

April 5, 1968